

## 98-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	領導發展	Serial No. / ID	2181 / IRM3119
Dept.	人力資源暨公共關係學系	School System / Class	大學日間部4年2班
Lecturer	童惠玲	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(一)34 / B304 (二)4 / B304	Language	Chinese

Introduction
<p>Leadership is different from management. Leadership is demonstrated by the influence and persuasive, so leaders will have followers. Although the leaders have some innate qualities, leadership is to be cultivated, "with learning." The so-called leaders are not only required when the charge capacity, leaders must be agents of change, vision, sense of commitment, enthusiasm, adaptability, and can drive value in the organization. This course combines theory and practice for students to call upon the inner self through in order to further understand that only willing to self-transformation from the heart, the value shown. As the value was demonstrated, a self-worth was also created to provide opportunities for this to make this kind of reaction for the value, such as the new self-assessment issues, including innovation, interpersonal relations, personal qualities, leadership diversification of people, expansion of personal vision, inspirational leadership, leader feedback, care vs. authority leadership. Thus the observation and application of practical problems was promoted and self-assessment is related to basic leadership skills, including skills such as listening, emotional intelligence, encouraging others to use the rights and influence. It is expected for professional research ability to increase.</p>

Outline
<p>Introduction to Leadership</p> <p>Ch 1: WHAT DOES IT MEAN TO BE A LEADER?</p> <p>Research Perspectives on Leadership</p> <p>Ch 2: TRAITS, BEHAVIORS, AND RELATIONSHIPS</p> <p>Ch 3: CONTINGENCY APPROACHES</p> <p>The Personal Side of Leadership</p> <p>Ch 4: THE LEADER AS AN INDIVIDUAL</p> <p>Ch 5: LEADERSHIP MIND AND HEART</p> <p>Ch 6: COURAGE AND MORAL LEADERSHIP</p> <p>Ch 7: FOLLOWERSHIP</p> <p>The Leader as a Relationship Builder</p> <p>Ch 8: MOTIVATION AND EMPOWERMENT</p> <p>Ch 9: LEADERSHIP COMMUNICATION</p> <p>Ch 10: LEADING TEAMS</p> <p>Ch 11: DEVELOPING LEADERSHIP DIVERSITY</p> <p>Ch 12: LEADERSHIP POWER AND INFLUENCE</p> <p>The Leader as Social Architect</p>

Ch 13: LEADERSHIP VISION AND STRATEGIC DIRECTION

Ch 14: SHAPING CULTURE AND VALUES

Ch 15: LEADING CHANGE

Prerequisite

Management

Psychology

Behavioral Science