

98-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	語言與文化研究	Serial No. / ID	1926 / ELF4015
Dept.	英美語文學系	School System / Class	大學日間部3年1班
Lecturer	Petra	Full or Part-time	專任
Required / Credit	Optinal / 2	Graduate Class	NO
Time / Place	(一)56 / J419	Language	English

Introduction

Course de s c r i p t i o n

The course introduces research methodologies, the terminology of cultural studies, and the ways and problems encountered in intercultural understanding. The semester starts with a focus on Taiwanese culture, before integrating other cultures in the process. Traditions, art forms, manners and behaviour are course objectives as well as cultural buzzwords like “ Englishes ” , “ Globalization ” , “ Ethnocentrism ” , and “ Political correctness ” .

Learning outcomes

In these times, knowing cultural traits and differences is the keystone to success in any profession – be it in economy or education. The class leads from cultural de s c r i p t i o n to comparison and an understanding of cultures. It aims to develop some basic form of cultural criticism in the students. This is mainly a discussion seminar and students are encouraged to contribute their ideas, experiences and opinions in class.

Outline

Syllabus / Introduction to cultural studies and media studies

Defining popular culture / Cultural Identity

Texts / Chinglish

Lesson plan / Introduction to popular culture

Research methods / Introduction to popular culture II

Discussion / CSI and Miss Marple

Mid-term exam

Computer age

Fan cultures

Terminology / High culture, low culture

Escapism

Presentations

Presentations II

The War of the Worlds radio play

Globalization and World Views

Political Correctness

Final Exam

Prerequisite

Advanced English reading and speaking skills.