

98-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	觀光事業概論	Serial No. / ID	1873 / RMM2046
Dept.	休閒事業管理學系	School System / Class	大學日間部3年1班
Lecturer	吳淑女	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(三)5 / B509 (四)23 / B509	Language	Chinese

Introduction

to help students learn various aspects of tourism industry, such as transportation, hospitality, travel agencies, travelers international experience, conferences/gaming, tourism impacts, eco-tourism, etc.

Outline

The course is to equip students with knowledge of current states of tourism industry as well as various aspects of tourism industry, such as transportation, hospitality, travel agencies, travelers international experience, conferences/gaming, tourism impacts, eco-tourism, etc.

Prerequisite

none