

98-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	數位學習與內容	Serial No. / ID	1871 / IMM4066
Dept.	資訊管理學系	School System / Class	大學日間部3年1班
Lecturer	吳為聖	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(五)345 / B201	Language	Chinese

Introduction
This course introduces theories and technologies about digital content and e-learning. It focuses on the current trends and practical issues in e-learning and digital content industries.

Outline
<ol style="list-style-type: none">1. Digital content industry2. Theories and examples on e-learning3. Basic principles of digital media design4. e-learning content production5. Metadata and digital content management6. Digital learning environments7. Digital archives c r e a t e ion8. Digital Game Design9. Digital publishing and e-books10. Digital video and audio applications11. Digital content licensing and property management

Prerequisite
No prerequisite.