98-1 Preliminary Syllabus, Da-Yeh Univ

Information

Title		Serial No. / ID	1870 / IGR 6090
Dept.		School System / Class	1 1
Lecturer		Full or Part-time	
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	( )234 / J117	Language	Chinese

Introduction

The course goal of research methods is to expect students capable of acquiring research methods-related knowledge, especially scientific research, i.e. systematic empirical research (but not excluding other methods) . This course adopts literature concerning issues about information management and electronic businesses.

Outline

Empirical research includes the following several issues (still allowing flexible change or reduction in course design phase. Other research methods are not covered in this syllabus and may be added as required):

(1)   Introduction to research methods and research ethics
(2)   Utilization of library resources
(3)   Survey research
(4)   Experiments
(5)   Qualitative research and observation studies
(6)   Measurement, scale design, questionnaires and instruments, and sampling issues
Reading and discussions of journal papers

Prerequisite

None