

98-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	國際企業商用英文(一)	Serial No. / ID	1753 / IBM1031
Dept.	國際企業管理學系	School System / Class	大學日間部3年1班
Lecturer	Philip	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(二)789 / B505	Language	Chinese

Introduction

Departmental educational goals/core abilities

1. Four basic language skills of listening, speaking, reading, and writing. (B: Basic skills)
2. Career/academic related language and interpretive ability. (A: Application ability)
3. Foreign culture appreciation. (C: Culture comprehension & understanding)

Course de s c r i p t i o n, goal/core abilities

The course is designed to enhance students' listening comprehension and speaking ability which match their level and strength through well-designed authentic materials. To make students' English education applicable to their future careers as well as to promote their global views concerning the aspect of culture awareness, carefully designed free, semi-controlled and controlled language activities of real-life topics are carried out in class, such as role-play, small group discussion, question-answer, problem solving, games and stage play, etc. The learner-centered approach is mostly adopted; therefore, students play a crucial role in class to share their responsibility for sharpening their basic English listening and speaking skills, advancing their career competence, and heightening their culture awareness in general.

The goal of the course aims to:

1. Enhance students' listening comprehension. (B)
2. Refine students' oral communication skill. (B)
3. Enable students to get familiar with language use in daily life. (A)
4. Promote students' cultural understanding. (C)

Outline

Textbooks

English at work by Richard Shearn.Andrew Ferris.Greg Tackett.ISBN 9789866121623

Evaluation:

1. Daily 45%
2. Midterm examination 25%

3. Final examination 30%

Week	Content
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1	Introduction
2	Unit 1
3	Unit 1
4	TOEIC Test 1
5	Unit 2
6	Unit 2
7	Review & evaluation
8	Overall reivew & discussion
9	Midterm Examination
10	Unit 3
11	Unit 3
12	TOEIC Test 2
13	Unit 4
14	Unit 4
15	TOEIC Test 3
16	Review & evaluation
17	Overall reivew & discussion
18	Final Examination

Prerequisite

The target students must have reached a certain score on the English listening and speaking placement test in order to enter this course. They are expected to be able to simply communicate with others in English before entering the course.