

98-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	知識管理專題研討	Serial No. / ID	1662 / MDR5010
Dept.	管理學院博士班	School System / Class	研究所博士班2年1班
Lecturer	毛筱艷	Full or Part-time	兼任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(一)ABC / B003-2	Language	Chinese

Introduction
The goal of knowledge management (KM) is to unlearn, learn, and c r e a t e ion. Varied organizations have different KM objectives, approaches, and tools at different stages. This course mainly discusses: (1)frameworks and approaches of managing organizational knowledge; (2) theories and processes of organizational learning and innovation. Supplemented by KMS workshops and case studies, students are expected to construct their KM core competency.

Outline
<ol style="list-style-type: none">1.Nature and conception of KM2.Evolution of KM theories3.New role of organization leadership: CK4.KM life cycle5.KM funcitons6.KMS7.KM strategies8.KM implementation parctices9.KM research10.KM case studies11.KM development trends

Prerequisite
N/A