

## 97-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	運動管理	Serial No. / ID	2792 / BSM2024
Dept.	運動事業管理學系	School System / Class	大學日間部4年1班
Lecturer	江澤群	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(一)56 / B503 (三)2 / B503	Language	Chinese

Introduction
<p><b>Course Description:</b> To offer the opportunity for the student to gain information and understanding of the various practices and procedures associated with sport administration and management.</p> <p><b>Course Goals:</b></p> <ol style="list-style-type: none"> <li>1. To introduce the field of sport management to students and introduce the concepts, scope, organization and common practices in the sport management industry.</li> <li>2. To identify major issues in sport management and provide students with the intellectual tools to analyze those issues.</li> <li>3. To introduce effective management practices as applied to the field of sport management.</li> </ol>

Outline
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Prerequisite
Basic perception of sport is required.