

## 97-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	物流管理	Serial No. / ID	2721 / MTB1019
Dept.	行銷與流通管理學系	School System / Class	進修學士班2年1班
Lecturer	江珮瑜	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	(五)ABC / B404	Language	Chinese

Introduction
<ol style="list-style-type: none"> <li>1. Learn well the definition of logistic management, current practical status of operation in business.</li> <li>2. The role of logistic management among business functions.</li> <li>3. The developing history in Taiwan and international.</li> <li>4. Logistic management tools</li> <li>5. Combination of management theory and practical logistic management.</li> <li>6. Main operations of logistic management</li> <li>7. With course lecturing and case study, encourage students to improve in their working fields, cultivate creativity, enhance personal value in company and society.</li> <li>8. Review all business management knowledge.</li> </ol>

Outline
<ol style="list-style-type: none"> <li>1. Fundamentals of logistic management</li> <li>2. The history of logistic management</li> <li>3. Categories of logistics</li> <li>4. Third party logistics and logistics together</li> <li>5. Storage system</li> <li>6. Processing &amp; Picking operations</li> <li>7. Management information system of logistics</li> <li>8. Transportation and distribution systems</li> <li>9. Inventory management tools</li> <li>10. Reverse logistics (Green logistics)</li> </ol>

Prerequisite
Fundamentals of business management Marketing management Production management