

## 97-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	行銷管理	Serial No. / ID	2717 / MTB1015
Dept.	行銷與流通管理學系	School System / Class	進修學士班1年1班
Lecturer	王哲鴻	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	(三)BCD / B401	Language	Chinese

Introduction	
n.a.	

Outline	
n.a.	

Prerequisite	
n.a.	