

97-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	行銷管理	Serial No. / ID	2654 / GEN5502
Dept.	工學院碩士在職專班	School System / Class	碩士在職專班1年1班
Lecturer	陳郁文	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(三)ABC / H541	Language	Chinese

Introduction	
Marketing Management	

Outline	
syllabus	

Prerequisite	
None	