

## 97-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	圖文溝通與應用	Serial No. / ID	2462 / IDV2020
Dept.	工業設計學系	School System / Class	四技部2年1班
Lecturer	莊文福	Full or Part-time	專任
Required / Credit	Optinal / 2	Graduate Class	NO
Time / Place	(四)56 / G403	Language	Chinese

Introduction
<ol style="list-style-type: none"> <li>1. training students to design communication and presentation skills</li> <li>2. strengthen the skills of students to use images of text</li> <li>3. develop students appreciation of graphic art</li> </ol>

Outline
<ol style="list-style-type: none"> <li>1. Course Summary</li> <li>2. Principles and techniques of communication</li> <li>3. Word Art</li> <li>4. Graphic Arts</li> <li>5. Photo Creative Aesthetics</li> <li>6. pop lyrics the art of communication</li> <li>7. the film art of communication</li> <li>8. c r e a t e e an instance of Appreciation - text articles</li> <li>9. c r e a t e e an instance of Appreciation - Picture Posts</li> <li>10. Application and discussion - group reports</li> </ol>

Prerequisite
no