

97-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	圖文溝通與應用	Serial No. / ID	2461 / IDD2073
Dept.	工業設計學系	School System / Class	大學日間部2年1班
Lecturer	莊文福	Full or Part-time	專任
Required / Credit	Optinal / 2	Graduate Class	NO
Time / Place	(四)56 / G403	Language	Chinese

Introduction
<ol style="list-style-type: none"> 1. training students to design communication and presentation skills 2. strengthen the skills of students to use images of text 3. develop students appreciation of graphic art

Outline
<ol style="list-style-type: none"> 1. Course Summary 2. Principles and techniques of communication 3. Word Art 4. Graphic Arts 5. Photo Creative Aesthetics 6. pop lyrics the art of communication 7. the film art of communication 8. c r e a t e e an instance of Appreciation - text articles 9. c r e a t e e an instance of Appreciation - Picture Posts 10. Application and discussion - group reports

Prerequisite
no