

97-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	國際投資學	Serial No. / ID	2221 / IBM3067
Dept.	國際企業管理學系	School System / Class	大學日間部3年1班
Lecturer	賴文魁	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(二)78 / B309 (四)8 / B309	Language	Chinese

Introduction
<p>Leading students to understand the knowledge of international investment management and understanding related international investment management operation.</p> <ol style="list-style-type: none"> 1. Leading students to understand the function of international investment and why we need the international investment management. 2. An overview of the international investment and the contents of foreign investment knowledge. 3. Understanding the international investment system. 4. Understanding how to manage the international investment management.

Outline
<ol style="list-style-type: none"> 1. Introduction on international investment 2. Overview of Stock and bond market 3. Overview of the assets securitization 4. The securities market and structure 5. The transaction of stock market 6. The risk and reward 7. The portfolio of investment 8. The efficiency market 10. The macro-analysis of economic 11. The industry analysis 12. The investment analysis 13. The corporate analysis 14. The discussion of international investment subjective 15. The discussion of international investment subjective 16. The discussion of international investment subjective 17. The discussion of international investment subjective

Prerequisite
The students should have a basic concept on finance, interest rate, money market, and financial products etc.