

97-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	企業管理	Serial No. / ID	2165 / BAM1017
Dept.	企業管理學系	School System / Class	大學日間部3年1班
Lecturer	鄭華清	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	(三)ABC / B501	Language	Chinese

Introduction
To understand management

Outline
Marketing management Human Resources management Financial Managemnt Business strategy

Prerequisite
None