97-2 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
|-------------------|---------------|-----------------------|----------------|
| Title | 知識管理 | Serial No. / ID | 2164 / BAM4143 |
| Dept. | 企業管理學系 | School System / Class | 大學日間部4年1班 |
| Lecturer | 林宸諒 | Full or Part-time | 兼任 |
| Required / Credit | Optinal / 3 | Graduate Class | Yes |
| Time / Place | (—)789 / B502 | Language | Chinese |

Introduction

This course introduce basic theories and concepts, as well as recently trends of Knowledge Management. In order to help students to think differently, this course use interactive case study.

Outline

1.Introduction to Knowledge Management

- 2. Theories of Knowledge Management
- 3. Methods of Knowledge Management
- 4. Applications of Knowledge Management
- 5. Development of Knowledge Management

Prerequisite

Management. must have basic concept in management.