

97-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	關係行銷	Serial No. / ID	1787 / IRM3110
Dept.	人力資源暨公共關係學系	School System / Class	大學日間部3年2班
Lecturer	蔡宏文	Full or Part-time	兼任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(四)678 / B301	Language	Chinese

Introduction

Please refer to Chinese version

Outline

Please refer to Chinese version

Prerequisite

Please refer to Chinese version