

97-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	名著選讀	Serial No. / ID	1733 / RMR5002
Dept.	休閒事業管理學系碩士班	School System / Class	研究所碩士班1年1班
Lecturer	吳淑女	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(二)234 / J115	Language	Chinese

Introduction
The aim is to help students gain insights on important business issues and decisions through case studies of leading corporations. In addition, communication capability of students can be strenghtened via group discussions.

Outline
The course is designed to help students gain insights on important business issues and decisions through case studies of leading corporations. In addition, communication skills of students can be strenghtened via group discussions. The content includes future trends and challenges in leisure and re c r e a t e ion, case studies of sucesful stories, and preffessional ethics in leisure., etc.

Prerequisite
None