

## 97-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	觀光遊憩經營管理	Serial No. / ID	1617 / RMM3043
Dept.	休閒事業管理學系	School System / Class	大學日間部3年1班
Lecturer	林擎天	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(二)3 / B509 (四)34 / B509	Language	Chinese

Introduction
<p>To increase the students' knowledge of and interests in field relevant to re c r e a t e i o n a l / tourism impacts and management.</p> <p>To introduce the conception and related dimensions of re c r e a t e i o n a l / tourism resource impact.</p> <p>To understand the theories and framework applied to re c r e a t e i o n a l / tourism impact and management.</p> <p>To analyze the managerial strategy in re c r e a t e i o n a l / tourism impact areas.</p> <p>To increase practical experience and abilities by empirical excises of team work.</p>

Outline
<p>Introduction of course/ Concept and types of tourism and re c r e a t e i o n a l management</p> <p>Tourism and re c r e a t e i o n a l management on environment dimension</p> <p>Tourism and re c r e a t e i o n a l management on economic dimension</p> <p>Tourism and re c r e a t e i o n a l management on social and cultural dimension</p> <p>Tourism/Re c r e a t e i o n a l management and carrying capacity /</p> <p>Tourism/Re c r e a t e i o n a l impacts and limits of acceptable change</p> <p>Mid-term examination</p> <p>Tourism/Re c r e a t e i o n a l resource and visitor management</p> <p>Tourism and re c r e a t e i o n management strategies</p> <p>Tourism、re c r e a t e i o n and sustainable development</p> <p>Outdoor teaching</p> <p>Oral presentation of course project 1</p> <p>Oral presentation of course project 2</p> <p>Oral presentation of course project 3</p> <p>Oral presentation of course project 4</p> <p>Oral presentation of course project 5</p> <p>Oral presentation of course project 6</p> <p>Final examination</p>

Prerequisite
none