

97-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	研究方法	Serial No. / ID	1409 / RMR5012
Dept.	休閒事業管理學系碩士班	School System / Class	研究所碩士班1年1班
Lecturer	吳淑女	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	(三)234 / J115	Language	Chinese

Introduction

The aim is to familiarize students with quantitative research methods in social science so that students are able to plan, execute, and present their own empirical studies to fulfill their master thesis requirement.

Outline

The course is to help students learn how to conduct a quantitative survey research so that they can complete their master thesis without much hassle. It consists of introduction to scientific research in social sciences, research procedures, sampling, instrumentation, collection and treatment of data, presentation of results, discussion and implications of the research.

Prerequisite

None