97-2 Preliminary Syllabus, Da-Yeh Univ

Information					
Title	財務管理專題	Serial No. / ID	1118 / BAM4026		
Dept.	企業管理學系	School System / Class	大學日間部4年1班		
Lecturer	陳玉芬	Full or Part-time	專任		
Required / Credit	Optinal / 3	Graduate Class	Yes		
Time / Place	(三)56 / B303 (四)4 / B303	Language	Chinese		

Introduction

The purpose of this course is to equip students with professional capacity of financial management, mainly focusing on financing decision. Meanwhile, the concept of business ethics will be added in this course to enhance their vision of ethics. In addition, this course schedules the small group discussion to strengthen corporation of team work and problem-solving capability. The final, results of group discussion will be performed by oral and written communication.

Outline		
capital structure		
dividend policy		
stock issuing		
bond issuing		
option market		
warrents		
convertable bonds		
structured notes		

Prerequisite

accounting and economics financial management