

97-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	行銷管理	Serial No. / ID	1071 / PPM1008
Dept.	管理學院	School System / Class	大學日間部1年7班
Lecturer	龐峻菱	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	(一)56 / B401 (二)4 / B403	Language	Chinese

Introduction	
n.a.	

Outline	
n.a.	

Prerequisite	
n.a.	