

## 97-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	行銷管理	Serial No. / ID	1064 / PPM1008
Dept.	管理學院	School System / Class	大學日間部1年5班
Lecturer	林志鈞	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	(四)4 / B304 (五)56 / B304	Language	Chinese

Introduction	
n.a.	

Outline	
n.a.	

Prerequisite	
n.a.	