

## 97-2 Preliminary Syllabus, Da-Yeh Univ

| Information       |                          |                       |                |
|-------------------|--------------------------|-----------------------|----------------|
| Title             | 工廠管理實務                   | Serial No. / ID       | 0791 / IEI3043 |
| Dept.             | 工業工程與科技管理學系              | School System / Class | 大學日間部4年1班      |
| Lecturer          | 余豐榮                      | Full or Part-time     | 專任             |
| Required / Credit | Optinal / 3              | Graduate Class        | Yes            |
| Time / Place      | (一)56 / H541 (四)7 / H541 | Language              | Chinese        |

| Introduction   |
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| <p>There is some difference between the original plan and final results in enterprise management. The reason comes from several different areas. This course tries to introduce some issues and method in management. The major objective of this course will be addressed on the understanding of some management skill in the real application world for the students.</p> |

| Outline   |
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| <ol style="list-style-type: none"> <li>1. Introduction</li> <li>2. Color management application</li> <li>3. Intelligent in numer management</li> <li>4. situation management</li> <li>5. management concept and application</li> <li>6. Suggestion system</li> <li>7. QCC</li> <li>8. Marketing skill</li> <li>9. Enterprise competitiveness</li> <li>10. Business diagnosis</li> </ol> |

| Prerequisite |
|--------------|
| none         |