

97-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	國際化變革管理	Serial No. / ID	2721 / IBR5092
Dept.	國際企業管理學系碩士班	School System / Class	研究所碩士班1年1班
Lecturer	陳美玲	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(六)567 / J119	Language	English

Introduction

This course focuses on the changes confronting firms which compete in the global economy. It is also hoped that this course will help students enhance problem-solving ability, individual ethical ideology and oral communications skills through in-class discussion.

Outline

NA

Prerequisite

NA