

## 97-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	商業經營科教材教法	Serial No. / ID	2711 / TEC0131
Dept.	師資培育中心	School System / Class	大學日間部1年1班
Lecturer	吳為聖	Full or Part-time	專任
Required / Credit	Required / 2	Graduate Class	NO
Time / Place	(一)12 / J215	Language	Chinese

Introduction
<p>This course introduces PCK, teaching aids, and how to design effective teaching methods for business subject matters. Learning objectives of this course are as follows: (1) be familiar with educational theories and teaching methods for business practices; (2) to grasp the essentials of PCK in business education.</p>

Outline
<ol style="list-style-type: none"> <li>1. The standard for business and management curriculums</li> <li>2. Basic principles of learner-centered PCK</li> <li>3. Analysis of teaching materials for business subjects</li> <li>4. Vocational student ' s learning styles and teacher ' s role</li> <li>5. Teaching methods and techniques for business professional subjects</li> <li>6. Lesson plan design</li> <li>7. Multimedia production</li> <li>8. Teaching Demonstration</li> <li>9. Observation and reflection</li> </ol>

Prerequisite
<p>Professional background on vocational business subject matters is prerequisites.</p>