

# 97-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	供應鏈管理專題	Serial No. / ID	2618 / GEN5207
Dept.	工學院碩士在職專班	School System / Class	碩士在職專班1年1班
Lecturer	陳郁文	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(一)BCD / B409	Language	Chinese

Introduction
<p>Currently, it is a global economy ear. The supply chain management decides the failure or success of a company. For the past several decays, researchers have analyzed and proposed several supply chain strategies and models, which involve raw material procurement, enterprise inner management, and merchant delivery. For all of them, cost deduction and time efficiency are the main concern points. These strategies are discussed in this course.</p>

Outline
<p>課程綱要：1. 供應鏈管理簡介                  2. 價值鍊 實體物流                  3. 供應鏈全面最佳化困難的原因                  4. 庫存的壓力目標衝突                  5. 推式-拉式基礎供應鏈                  6. RFID無線射頻識別                  7. 傳統供應鏈與電子化供應鏈                  8. IT 安全機制 認證 授權 完整                  9. 期中考                  10. 全球經濟的趨勢                  11. 顧客關係管理                  12. 採購的五大基本原則                  13. 豐田式生產製造優點                  14. 傳統科技通路經營模式                  15. 廠房與物流中心位置選擇因素                  16. 資金流動和現金管理複雜因素                  17. 顧客服務效能評量                  18. 期末考</p>

Prerequisite
Non