

97-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	行銷管理	Serial No. / ID	2590 / GMN5105
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年1班
Lecturer	鄭華清	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(日)123 / B304	Language	Chinese

Introduction	
marketing	

Outline	
marketing	

Prerequisite	
marketing	