

## 97-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	創新管理	Serial No. / ID	2589 / GMN5103
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年1班
Lecturer	曾耀煌	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(五)ABC / B304	Language	Chinese

Introduction	
To understand of technology and innovation management, copyright, patent management issues	

Outline	
1 Intellectual Property Rights	
2 Copyright	
3 mark	
4 Patent	
5 Trade secrets	
6 circuit layout	
7 Intellectual Property Litigation	
8 countries to protect intellectual property rights	
9 Science and Technology Policy	
10 Technology Forecast	
11 Piracy and counterfeiting	
12 Espionage	

Prerequisite	
NO	