

97-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	廣告學	Serial No. / ID	2558 / MTB1030
Dept.	行銷與流通管理學系	School System / Class	進修學士班3年1班
Lecturer	鄭焜中	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(四)ABC / B404	Language	Chinese

Introduction	
n.a.	

Outline	
n.a.	

Prerequisite	
n.a.	