

97-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	消費者行為	Serial No. / ID	2555 / MTB1026
Dept.	行銷與流通管理學系	School System / Class	進修學士班3年1班
Lecturer	蔡敏川	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	(六)567 / B404	Language	Chinese

Introduction	
n.a.	

Outline	
n.a.	

Prerequisite	
n.a.	