

97-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	供應鏈管理	Serial No. / ID	2542 / IBB1030
Dept.	國際企業管理學系	School System / Class	進修學士班3年1班
Lecturer	謝瑜玲	Full or Part-time	兼任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(六)234 / B404	Language	Chinese

Introduction
Understanding of their suppliers upstream in the supply chain partnership to extend to the effect of supply chain management

Outline
Chapter1-business supply chain management partnership
Chapter2 collaborative planning, forecasting, fishing goods
Chapter3 supply chain coordination and management
Chapter4 supply chain business to business procurement and outsourcing management
Chapter5 supply chain inventory management
Chapter6 electronic supply chain management
Chapter7 supply chain management capacity
Chapter8 Design Chain Management
Chapter9 chain Marketing Applications
Chapter10 case of supply chain network management applications
Chapter11 chain management should be applied over the stone industry in Taiwan cases more than the best of cross-border decision-making model

Prerequisite
basic management concepts