

97-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	流行文化與創意	Serial No. / ID	2451 / IDD3083
Dept.	工業設計學系	School System / Class	大學日間部3年1班
Lecturer	莊文福	Full or Part-time	專任
Required / Credit	Optinal / 2	Graduate Class	NO
Time / Place	(二)34 / G409	Language	Chinese

Introduction
<ol style="list-style-type: none"> 1. to understand the meaning of popular culture and associated with c r e a t e i v i t y 2. to understand the basic principles of aesthetics, and strengthen the depth of self- c r e a t e i o n. 3. observation of Taiwan popular culture (popular culture) the type and characteristics, enhance self-perspective.

Outline
<ol style="list-style-type: none"> 1. Definition and Characteristics of Popular Culture 2. popular culture and social values associated 3. c r e a t e i v e examples and discussion 4. Introduction of Taiwanese popular culture 5. Taiwan popular culture introduced 6. Aesthetics and Image 7. Seminar

Prerequisite
NO