

97-1 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
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| Title | 視覺設計 | Serial No. / ID | 2400 / IDD2021 |
| Dept. | 工業設計學系 | School System / Class | 大學日間部2年1班 |
| Lecturer | 許玉珊 | Full or Part-time | 兼任 |
| Required / Credit | Optinal / 2 | Graduate Class | NO |
| Time / Place | (三)34 / G410 | Language | Chinese |

| Introduction |
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| <ol style="list-style-type: none">1. The basic graphic elements applied in the print media.2. Experiencing the visual image, picture composition and the importance of aesthetic form.3. Students have to express the view point on the graphic works. |

| Outline |
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| Basic training in the first nine weeks, Including c r e a t e ing the various texture lines, stylizing forms - fixed with visual guidance in graphic, and the practicing of the color hue deployment, the second part of the semester, To c r e a t e e the personal visual identity symbol, business cards and an items derived from a graphic design. The techniques include hand-drawing and computer graphics. |

| Prerequisite |
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| The basic of Plastic Art Chromatology Digital Graphic Design / Digital Image Design |