

97-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	設計管理專論	Serial No. / ID	2382 / DAN1016
Dept.	設計暨藝術學院碩士在職專班	School System / Class	碩士在職專班1年1班
Lecturer	楊旻洲	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(五)ABC / G214	Language	Chinese

Introduction
Let students
1. Understand the spirit and content of design management
2. Understand more about design and consequently know what and how to learn design
3. Have capability of critical thinking

Outline
1. Introduction
2. Design process and outcome of each phase
3. System concepts
4. Product planning
5. Schedule planning
6. Organization and human resource management
7. Budget and cost control
8. Design outcomes
9. Performance evaluation

Prerequisite
None