97-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	觀光資源概要	Serial No. / ID	1870 / RMM3042
Dept.	休閒事業管理學系	School System / Class	大學日間部3年1班
Lecturer	林擎天	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(一)56 / B509 (五)5 / B509	Language	Chinese

Introduction

To increase the students 'knowledge of and interests in recreated at elional/tourism resources.

To introduce the characteristics and distribution of re c r e a t e ional/tourism resources in Taiwan.

To explore managerial policy and agency of re c r e a t e ional/tourism resources in Taiwan.

To increase students 'ability in tour planning and design by team-work practice.

Outline

Introduction of course

Denealition of tourism resources

Definition and characters of tourism resources

National parks

National scenic areas

National forest re c r e a t e ion areas

Leisure farms

National forest

Mid-term examination

Hot spring spots

Private re c r e a t e ion areas

Leisure agricultural areas

Golf courses

Seashore re c r e a t e ion areas

Museums and galleries

Monument and heritages

Commercial area/shopping mall/night markets

Mountains

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Prerequisite

none