97-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	投資學	Serial No. / ID	1556 / FBM3004
Dept.	財務金融學系	School System / Class	大學日間部3年1班
Lecturer	梁晉嘉	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	(四)89 / B406 (五)7 / B406	Language	Chinese

Introduction

To learn the basic concepts and fundamentals of investment. This class covers basic concept of financial management, including investment policies and risk management.

Outline

- 1. Introduction to investments
- 2. Financial market and institutions
- 3. Interest rates and the term structure of interest rates
- 4. Bonds and stocks valuation
- 5. Risk and return
- 6. Capitl assets pricing model
- 7. Portfolios management

Prerequisite

Statistics