

97-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	行銷管理	Serial No. / ID	1219 / BGR5003
Dept.	事業經營研究所碩士班	School System / Class	研究所碩士班1年1班
Lecturer	鄭華清	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(三)234 / J114	Language	Chinese

Introduction	
n.a.	

Outline	
n.a.	

Prerequisite	
n.a.	