

97-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	休閒資源規劃管理	Serial No. / ID	1023 / RMM3034
Dept.	休閒事業管理學系	School System / Class	大學日間部3年1班
Lecturer	林擎天	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	(四)7 / B509 (五)34 / B509	Language	Chinese

Introduction
<p>To increase the students' knowledge of and interests in professional leisure and recreation resource planning and management.</p> <p>To introduce the characteristics of recreational resource and managerial agencies in Taiwan.</p> <p>To understand the theories of recreation resource planning and management and the application.</p> <p>To expand the vision of students by case study.</p> <p>To increase practical experience and abilities by a empirical excises.</p>

Outline
<p>Concept of leisure and recreation resources planning and management</p> <p>Classification of leisure and recreation resources</p> <p>Theories of leisure and recreation planning</p> <p>Information collection and analysis for leisure and recreation planning</p> <p>Demands investigation of leisure and recreation</p> <p>Supply inventory of leisure and recreation resources</p> <p>Governmental dimension of leisure and recreation planning</p> <p>Mid exam.</p> <p>Investment dimension of leisure and recreation planning</p> <p>Planning issue and goal</p> <p>Forecasting and estimation for leisure and recreation</p> <p>Leisure and recreation planning development</p> <p>Project for leisure and recreation development</p> <p>Evaluation of leisure and recreation project</p> <p>Environmental impact assessment of leisure and recreation project</p> <p>Computer application for leisure and recreation planning and management</p> <p>Financial planning</p> <p>Managerial planning</p>

Prerequisite
None