

# 102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	媒體識讀G1	Serial No. / ID	2977 / CDC6082
Dept.	共同教學中心	School System / Class	大學日間部5年4班
Lecturer	林睿俐	Full or Part-time	兼任
Required / Credit	Optinal / 2	Graduate Class	NO
Time / Place	(一)34 / B503	Language	Chinese

Introduction	
<p>Media literacy is the ability to understand and interpret the media in recent years related research has become a new trend in the world of media education, the aim is to listen to the media through education reading people understand the process of accumulation of knowledge in people ' s role and further analysis has , the ability to assess and critique a variety of media information, is to encourage students to be close to the ultimate use of the media, in order to improve the communication environment.</p>	

Outline	
<p>First, the interpretation of incredible Taiwan media chaos.</p> <p>Second, understanding the media, re-learn to see the media, recognizing the media impact.</p> <p>Third, the wave of media literacy movement spread rapidly around the world are.</p> <p>Fourth, the test media production processes.</p> <p>Fifth, analyzing the media of product, investigation the consumption of the product.</p> <p>Sixth, the electronic media network in the world to provide a constructive reality, the impact of the new generation.</p> <p>Seventh, select and discerning media content, no drift.</p> <p>Eighth, cultivate audiences for media criticism ability to interpret the text.</p> <p>Ninth, how to become a mature, independent citizens, and thus actively participate in community action through the media.</p>	

Prerequisite	
<p>For those who are interested in the mass media can be elective.</p>	