

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	媒體傳達理論及實踐	Serial No. / ID	2831 / DAR5074
Dept.	設計暨藝術學院碩士班	School System / Class	研究所碩士班1年1班
Lecturer	李淑貞	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(一)567 / G502	Language	Chinese

Introduction
this course intend to discuss multimedia as a new way of contemporary art thinking. a symposium will be a main direction for graduate students to perform and gather criticism from a biweekly basis.

Outline
1. time media: a. on photography b. animation as a subculture language c. few examples about film aesthetics 2. multimedia a. image and sign b. new media

Prerequisite
visual communication study