102-2 Preliminary Syllabus, Da-Yeh Univ

Information						
Title	人力資源管理	Serial No. / ID	2750 / TTB3007			
Dept.	觀光旅遊學士學位學程	School System / Class	進修學士班1年1班			
Lecturer	丁于珊	Full or Part-time	專任			
Required / Credit	Required / 3	Graduate Class	No			
Time / Place	(≡)BCD / B505	Language	Chinese			

Introduction

- 1.To explore theories, strategies, models, and practices in Human Resources Management in the Tourism Industry.
- 2.To identify current trends and practices in HRM in the Tourism considering current events and conditions of the industry.
- 3. To understand how HRM practices are aligned with specific Tourism business processes and functions.
- 4. To apply learned theories, strategies, models, and practices in HRM to practical situations in Tourism.

Outline

- 1.Introduction, Class Plan & Organization what is HRM
- 2.MNCs & HRM Policies and Practices in The Tourism Industry
- 3. Organizational Cultural & HRM
- 4. The Internal Labor Market
- 5. The Utilization of Flexible Labor
- 6.Recruitment
- 7.Selection
- 8. Equal Opportunities & Managing Diversity
- 9.Mid-TERM EXAM
- 10. Training & Development
- 11.Performance Management & Performance Appraisal
- 12. Reward Strategies in The Tourism Industry
- 13. Employee Relations, Involvement & Participation
- 14. Welfare, Health & Safety
- 15. Grievance & Disciplinary Procedures
- 16.HRM & The role of Ethics
- 17. The Future of HRM
- 18.FINAL REPORT

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