

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	生產策略與管理	Serial No. / ID	2729 / GMN7025
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年9班
Lecturer	余豐榮	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(六)89A / B102	Language	Chinese

Introduction
To Understand Management Model and Strategy

Outline
<ol style="list-style-type: none">1. SWOT2. Vision and Management model3. Production Strategy4. Competitive Advantage5. Competitive Activity6. To Rich Customer Value

Prerequisite
none