

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	管理實務個案研討	Serial No. / ID	2726 / GMN7033
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年9班
Lecturer	曾耀煌	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(日)89A / B102	Language	Chinese

Introduction
<ol style="list-style-type: none">1. Through practical case discussions, students learn more about management theory and learn to collect and organize data.2. Management theory can be applied to business practice, theory and practice in order to complement each other.3. Abreast of the latest developments related to the management of domestic and international applications.

Outline
<ol style="list-style-type: none">1. Business ethics practice case studies2. Planning practice case studies3. Strategic management practice case studies4. Management decisions practice case studies5. Organizational design and organizational culture practice case studies6. Leadership practice case studies7. Control practice case studies8. Organizational change practice case studies9. Entrepreneurial management practice case studies

Prerequisite
Knowledge about management, production, marketing, human resources, research and development, financial