

102-2 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
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| Title | 樂活休閒與觀光旅遊J2 | Serial No. / ID | 2721 / CDC7059 |
| Dept. | 共同教學中心 | School System / Class | 大學日間部6年2班 |
| Lecturer | 謝玉玲 | Full or Part-time | 專任 |
| Required / Credit | Optinal / 2 | Graduate Class | NO |
| Time / Place | (五)56 / J110 | Language | Chinese |

Introduction

Internet age students into the right close, far away concept has been blurred, through computers, iphones, resulting in heavy users facebook phenomenon of poor mobility, and their active concern mostly just click "Like." Human contacts, or social basic model, through the network according to "Like", after all, the lack of human taste, over time, all sorts of social phenomena, apathetic indifference, home network virtual worlds, social affairs participation decreased, is not conducive to the future development of civil society. These future students into the community will ultimately be how we through curriculum will be designed to bring them go out of campus, the dormitory, with the five senses to observe the beauty of Taiwan, in body and soul to get relief outside. Students use a network expertise into the community, to explore the strength of a selling point, assist in marketing, integrating service learning and civic responsibility at Broadwood leisure and tourism courses tourism activities, in order to build a harmonious society.

Outline

- 1 Introduction
- 2 Tourism and re c r e a t e ion
- 3 Taiwan Phenomenon: The necessary of LOHAS
- 4 Eco-tourism
- 5 Culture and Tourism
- 6 LOHAS Life

Prerequisite

none