

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	國際技術移轉管理	Serial No. / ID	2377 / IBR5070
Dept.	國際企業管理學系碩士班	School System / Class	研究所碩士班2年1班
Lecturer	章忠信	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(四)678 / B001	Language	Chinese

Introduction

Technology transfer is an usual strategy for industry operation. It includes not only introduction of technology but also technology export. The former can speed the industry technology ability, extend its business scope, the latter let industry raise fund for further research. International technology transfer based on the understanding of the legal system of Intellectual Property Rights, practice of international negotiation skill, exchange different cultural. However, the key point of success for international technology transfer derives from the management achievement of related elements. This class is designed from the view point of management to improve the quality of international technology transfer by well-preparing, closely monitoring and effective executing.

Outline

1. From the Bayh-Dole Act to the Basic Law of Science and Technology.
2. Cooperative Research and Development Agreement (CRADA).
3. March-in Rights and the Best Reasonable Efforts Clause.
4. The operation of the European Institute of Innovation and Technology.
5. Taiwan Intellectual Property Management System (TIPS)
6. Small Business Innovation Program (SBIR)
7. Technology Transfer between the Affiliated Companies
8. Tying Restrictions and Patent Misuse in Patent Licensing Agreement.
9. Intellectual Capital Management & Analysis (ICMA)
10. Technology Transfer v. Technology Control.

Prerequisite

Student should have basic understanding of the legal system of Intellectual Property Rights