

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	企業倫理	Serial No. / ID	2370 / IBM4100
Dept.	國際企業管理學系	School System / Class	大學日間部4年1班
Lecturer	張永誠	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	Yes
Time / Place	(四)234 / H445	Language	Chinese

Introduction
<p>1 Guide students' basic knowledge 'business ethics', the establishment of right and wrong, wrong, Scienscope proper perspective. 2 Understanding the importance of "ethics and morality" for business continuity. 3 Explain the relationship between "business ethics" and society, government and law. 4 Through case studies, allowing students to better understand the theory and practice of "corporate ethics."</p>

Outline
<p>In the organization and in real life ethical decision-making in complex environments. Everyone has their unique values, each organization has its value system and ethics policies. Interdependencies between business ethics must be considered with key organizations and individuals between otherness. If there is no set of guidelines for the effective use of that when business people face the challenges of organizational pressures and the competitive environment, will not be able to make ethical decisions.</p>

Prerequisite
<p>Business management related courses, such as: management, international business management.</p>