

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	企業管理個案研討	Serial No. / ID	2299 / BAM1030
Dept.	企業管理學系	School System / Class	大學日間部3年1班
Lecturer	陳玉芬	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(二)234 / B303	Language	Chinese

Introduction
The goal of this class is to cultivate students ' problem-solving abilities.

Outline
Introduction Management Cases analysis Marketing Cases analysis Financial cases analysis Business Ethics cases analysis Other cases

Prerequisite
Management