

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	醫學美容產品開發與產業分析	Serial No. / ID	2206 / CBW2007
Dept.	藥妝生技美容產業訓練科	School System / Class	海外青年技術班2年1班
Lecturer	王季香	Full or Part-time	兼任
Required / Credit	Required / 2	Graduate Class	No
Time / Place	(一)78 / H568	Language	Chinese

Introduction

This class will introduce the new concept of community tourism with light travel, some group travel and slowing travel. The planning of a good travel with community culture, community experience and comprehensive living will be practiced during the class.

Outline

1. introduce to travel and tourism
2. category of travel
3. essentials of travel planning
4. introduce to community
5. the community building and operation
6. cultures in community
7. experience in community
8. living in community
9. the essentials of community travel
10. the process of community travel
11. the operation of community travel
12. the experience activity design of community travel
13. the marketing of community travel
14. the service quality of community travel
15. the practice of community travel(I)
16. the practice of community travel(II)
17. the practice of community travel(III)
18. the practice of community travel(IV)

Prerequisite

none