

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	社區小旅行規劃	Serial No. / ID	2205 / RMM4083
Dept.	休閒事業管理學系	School System / Class	大學日間部4年1班
Lecturer	李俊憲	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(三)234 / B504	Language	Chinese

Introduction
This class will introduce the new concept of community tourism with light travel, some group travel and slowing travel. The planning of a good travel with community culture, community experience and comprehensive living will be practiced during the class.

Outline
<ol style="list-style-type: none">1. introduce to travel and tourism2. category of travel3. essentials of travel planning4. introduce to community5. the community building and operation6. cultures in community7. experience in community8. living in community9. the essentials of community travel10. the process of community travel11. the operation of community travel12. the experience activity design of community travel13. the marketing of community travel14. the service quality of community travel15. the practice of community travel(I)16. the practice of community travel(II)17. the practice of community travel(III)18. the practice of community travel(IV)

Prerequisite
none